BLANCHESTER
LOCAL SCHOOLS
2026–2031
STRATEGIC PLAN



Blanchester
Local School District

ALL WILDCATS, ALL IN, ALL THE TIME!



OUR MISSION

All Wildcats, All In, All the Time!

OUR VISION

Developing life-long learners, empathetic leaders, and engaged citizens.

OUR COMMITMENT

Blanchester Local Schools is committed to building a district where students are supported, challenged, and prepared for life beyond graduation.

OUR FOCUS AREAS

These areas guide our decisions, investments, and progress through 2031

COMMUNICATION

CULTURE

STUDENT ENGAGEMENT

READY TO THRIVE

STRATEGY 1
COMMUNICATION

Building Trust Through Communication
We are committed to cultivating a trusting and informed community through consistent, transparent, and accessible communication.

KEY FOCUS:

- Consistency across all platforms
- Accessibility of information
- Two-way communication
- Transparency in operations and finances

KEY ACTIONS:

- Develop a district-wide communication calendar
- Create a centralized information hub
- Implement feedback systems for stakeholders
- Provide regular updates on district operations and finances



STRATEGY 2
CULTURE

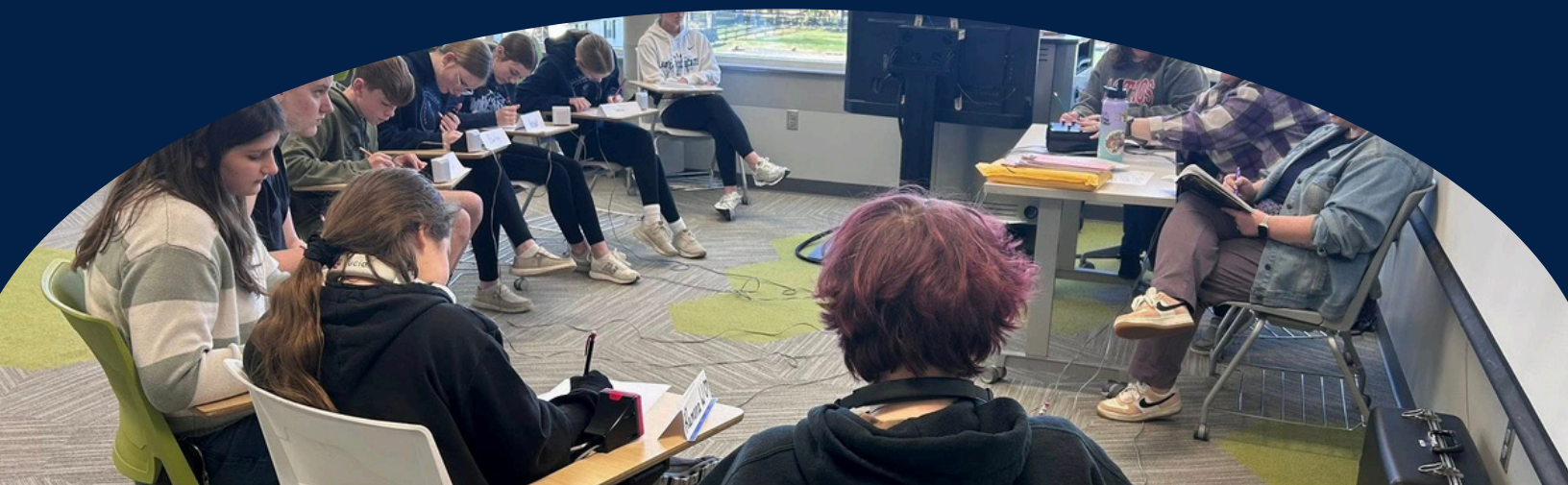
Creating a Culture of Pride and Excellence
We will foster a culture where students, staff, and the community feel valued, connected, and proud to be part of Blanchester Local Schools.

KEY FOCUS:

- Unified district values
- Strong community connections
- Continuous growth and wellness

KEY ACTIONS:

- Develop a Portrait of a Blanchester Graduate
- Increase community visibility and involvement
- Strengthen leadership and staff support systems
- Implement feedback-driven improvement practices



STRATEGY 3
STUDENT ENGAGEMENT

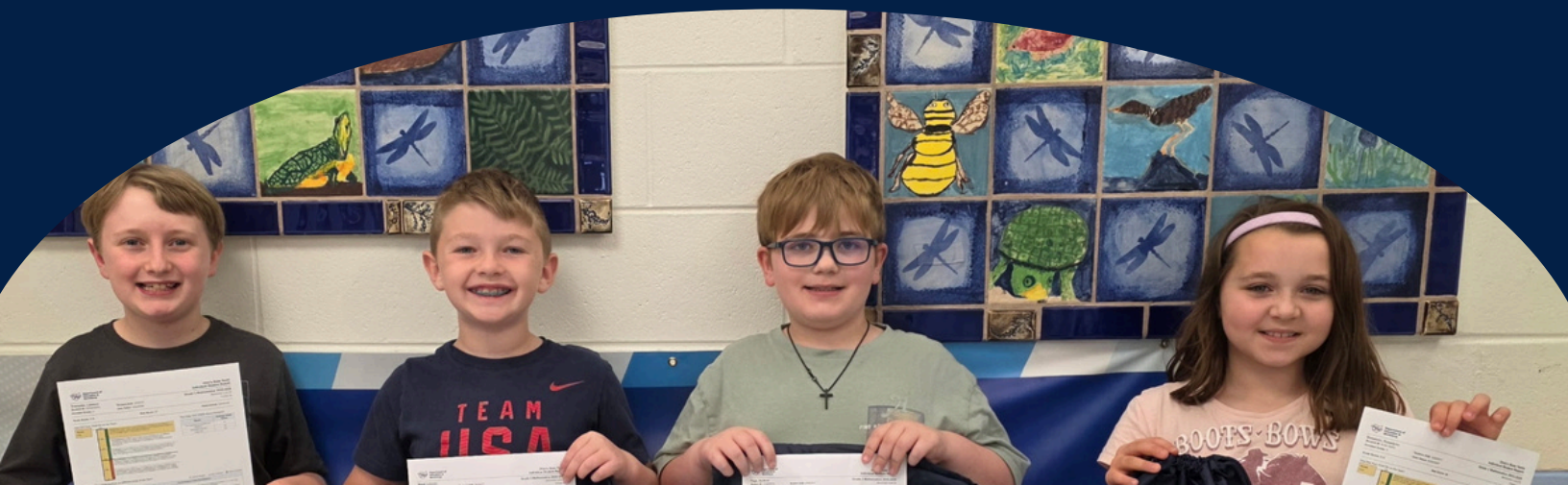
Connecting Students to What Matters
We aim to increase student engagement by aligning opportunities with student interests, talents, and goals.

KEY FOCUS:

- Understanding student interests
- Expanding opportunities
- Ensuring equitable access

KEY ACTIONS:

- Conduct annual student interest surveys
- Track participation through a district dashboard
- Share annual engagement reports
- Host a district-wide activity fair



STRATEGY 4
READY TO THRIVE

Preparing Every Student for What's Next
We will ensure every student graduates with a clear path and the skills needed for success in college, career, or military service.

KEY FOCUS:

- Early literacy and academic success
- College and career readiness
- Personalized student pathways
- Workforce and real-world alignment

KEY ACTIONS:

- Strengthen K–3 literacy instruction
- Conduct quarterly academic progress reviews
- Expand College Credit Plus and AP opportunities
- Implement personalized graduation plans
- Build business and workforce partnerships
- Support military pathways and Purple Star designation



ALL WILDCATS, ALL IN, ALL THE TIME!

OUR FOUR STRATEGIC FOCUS AREAS WORK TOGETHER TO SUPPORT A SHARED VISION FOR EVERY STUDENT, EVERY STAFF MEMBER, AND EVERY WILDCAT. TOGETHER, THEY GUIDE OUR DECISIONS AND KEEP US FOCUSED ON WHAT MATTERS MOST.



OUR PROMISE

SUPPORTING EVERY STUDENT

STRENGTHENING OUR COMMUNITY

BUILDING A CULTURE OF EXCELLENCE

PREPARING STUDENTS FOR LIFELONG SUCCESS

WE ARE SHAPING THE FUTURE OF BLANCHESTER LOCAL SCHOOLS TOGETHER

Blanchester
Local School District